



## MACRON AND FC NANTES UNVEIL THE NEW HOME KIT 25/26: TRADITION, SUSTAINABILITY AND *CANARIS* IDENTITY

*Bologna/Nantes, 19 June 2025* – Ready to face their fifth consecutive season together in Ligue 1, FC Nantes and Macron, the Italian brand and global leader in sportswear, present the new *Home* kit for the 2025/26 season. A shirt that honours tradition, crafted by Macron using innovative and sustainable fabrics, as with all garments produced by the brand for its partner clubs.

The design of the FC Nantes 25/26 *Home* jersey remains true to the club's iconic colours: a yellow base featuring fine vertical green stripes on both the front and back, created with sublimated graphics alternating in thickness and texture for a dynamic, distinctive look. The Korean-style knitted collar and sleeve cuffs are also green, complementing the shirt's main details.

On the right side of the chest is the green **Macron Hero** logo, while on the left, over the heart, sits a fabric patch bearing the official club crest. The **backneck** is personalised with a design that echoes the jersey's graphics, and includes the FC Nantes crest, the Macron logo, and the words "**Designed in Bologna**", highlighting that every garment is conceived, designed, and developed at the **Macron Campus** in Valsamoggia. Embroidered in green on the upper back are eight stars, representing the club's eight French league titles. The kit is completed by green shorts with yellow side stripes and trim, and yellow socks featuring a knitted green top with a fine yellow horizontal line.

The shirt comes in a **Slim Fit** cut and is made primarily from **Eco Exalock**, a technical fabric with an all-over hexagonal texture that provides a modern look and a unique tactile feel compared to traditional sports fabrics. The rear panel in **Eco Baimi** and inserts in **Eco Mesh** ensure greater lightness and breathability.

The *Home* jersey, made entirely from sustainable materials, reflects the historic identity of *Les Canaris* and Macron's commitment to a greener future. Produced in **Eco Fabric** – a 100% polyester fabric made from post-consumer recycled plastic – the shirt embodies the brand's mission to combine sporting performance with environmental responsibility.

The new FC Nantes *Home* kit, along with the full range of apparel and merchandise developed by Macron for the French club, is available at [macron.com](https://www.macron.com).

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